

Music Institute of Chicago

CORPORATE PARTNERSHIP OPPORTUNITIES



PROVIDING THE FOUNDATION FOR A LIFELONG ENGAGEMENT WITH MUSIC



The Music Institute of Chicago is a community music school dedicated to transforming lives through music education, striving to lead everyone in its community toward a lifelong engagement with music.

Founded in 1931, the Music Institute of Chicago (MIC) has grown to become one of the largest and most respected community music schools in the nation. Offering musical excellence built on the strength of its distinguished faculty, commitment to quality, and breadth of programs and services, the Music Institute is a member of the National Guild for Community Arts Education and accredited by the Accrediting Commission for Community and Pre-collegiate Arts Schools (ACCPAS).

Each year, the Music Institute's teachers reach thousands of students of all ages and levels of experience. Music Institute locations include Chicago, Evanston, Winnetka, Lincolnshire, Lake Forest, and Downers Grove. In addition, the Music Institute is proud of its longstanding partnership with the Chicago Public Schools through its Arts Link program. The Music Institute offers lessons, classes, and concerts through its Community Music School, Academy, and Nichols Concert Hall.



CORPORATE PARTNERSHIP OPPORTUNITIES



Corporate partners sponsor concerts and events, support special projects and programs, and help the Music Institute bring music and music education to underserved communities.

Whether your goal is community outreach and involvement, education support, increased brand recognition, cause marketing, or client entertainment, we will collaborate to create a customized benefits package to develop a mutually beneficial partnership.

SPONSORSHIP BENEFITS CAN INCLUDE

- Exposure in print, radio, television, and digital advertising
- Exposure on marketing collateral and on-site signage
- Promotional opportunities
- Employee benefits, including but not limited to discounted instruction, complimentary concert tickets, special event access, and more

IMPACT

Community Music School Student Body: 2,430

Faculty: 171

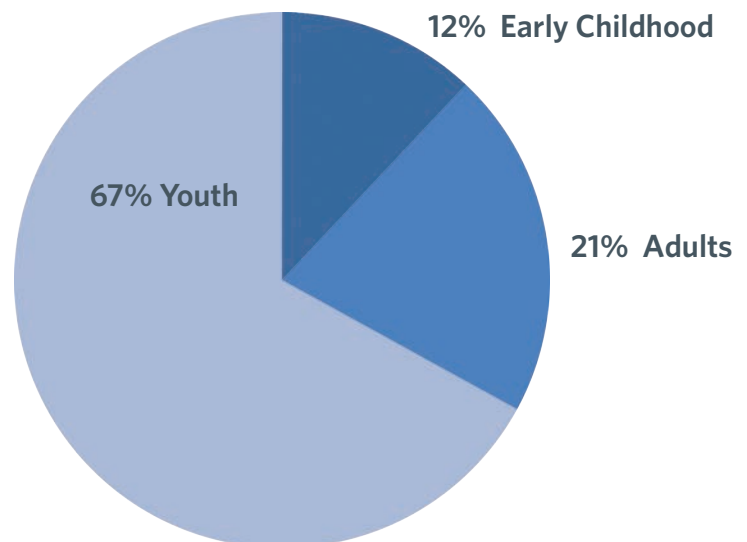
Communities reached in IL: 127 Other states: 16

Students reached through in-school concerts: 6,683

Classroom residencies: 1,250

Teacher workshops: 89

Nichols Concert Hall, located in the heart of downtown Evanston, hosts more than 500 events for 16,000 audience members each year.



Presenting Corporate Partner



This prestigious sponsorship opportunity allows for prominent company recognition throughout the Music Institute's general marketing efforts for one year, plus premier recognition at the annual Anniversary Gala. Employee benefits can be designed to meet your unique business objectives.

Your company's sponsorship will support all aspects of the Music Institute of Chicago:

[Community Music School](#) | [Academy](#) | [Arts Link](#) | [Nichols Concert Hall](#) | [Facilities](#)

\$40,000 PRESENTING CORPORATE PARTNER BENEFITS:

- Recognition and prominent display of your company's logo across all advertising and promotional materials:
 - Print and digital collateral, social media, e-mail communications, direct mail and signage at Community Music School campuses and Nichols Concert Hall and more
 - Full page, black-and-white ad in each Nichols Concert Hall program for the performance season pertaining to your annual sponsorship (up to 10 concerts)
 - Company logo and link to company website on MIC's Corporate Giving webpage
- Annual black-tie Anniversary Gala recognition as a Music Institute Presenting Corporate Partner and priority table seating for ten
- 50 complimentary tickets for most concerts and performances at Nichols Concert Hall for your clients and employees (some restrictions may apply)
- Invitation to special receptions and/or meet-and-greets with guest artists and master teachers
- Opportunity to have Music Institute students, alumni, or faculty perform at a company function (by request, schedule permitting)
- 10% discount on Community Music School classes for employees and their families (some restrictions may apply)
- 10% discount on facility rentals at Music Institute venues for one annual corporate event or meeting (subject to availability)
- Recognition in the Music Institute's Annual Report

Season or Performance Sponsors



This sponsorship opportunity allows for company recognition throughout the Music Institute's performance season marketing efforts for one year, and includes support of the annual Anniversary Gala.

\$25,000 SEASON SPONSOR - GOLD LEVEL BENEFITS:

- Recognition of your company's name and logo in advertising and/or promotional materials affiliated with annual performance season, including:
 - Recognition as a Gold level Season Sponsor and a full-page, black-and white company ad in each program through performance season (up to 10 concerts)
 - Signage, print, and digital collateral related to the promotion of the annual performance season
 - Company name and link to company website on the Music Institute's Nichols Concert Hall and Corporate Giving webpages
- Annual black-tie Music Institute of Chicago Anniversary Gala recognition as a Patron level (\$10,000) sponsor and table seating for ten
- 25 complimentary tickets for most concerts and performances at Nichols Concert Hall for your clients and employees (some restrictions may apply)
- Invitation to special receptions and/or meet-and-greets with guest artists and master teachers
- Opportunity to have Music Institute students, alumni, or faculty perform at a company function (by request, schedule permitting)
- 10% discount on Community Music School classes for employees and their families (some restrictions may apply)
- 10% discount on facility rentals at Music Institute venues for one annual corporate event (subject to availability)
- Recognition in the Music Institute's Annual Report

Season or Performance Sponsors



\$15,000 SEASON SPONSOR – SILVER LEVEL BENEFITS:

- Recognition of your company's name in advertising and/or promotional materials affiliated with annual performance season, including:
 - Recognition as a Silver level Season Sponsor and a half-page, black-and-white company ad in each program through performance season (up to 10 concerts)
 - Signage, print, and digital collateral related to the promotion of the annual performance season
 - Company name and link to company website on the Music Institute's Nichols Concert Hall and Corporate Giving webpages
- Annual black-tie Music Institute of Chicago Anniversary Gala recognition as a Sponsor level (\$5,500) supporter and table seating for ten
- 25 complimentary tickets for most concerts and performances at Nichols Concert Hall for your clients and employees
- Invitation to special receptions and/or meet-and-greets with guest artists and master teachers
- 10% discount on facility rentals at MIC venues for one annual corporate event
- Recognition in the Music Institute's Annual Report

\$5,000 SPONSOR A PERFORMANCE

This sponsorship opportunity allows for company recognition at a single Music Institute performance or concert. You may choose from the season's offerings, which are enclosed.

Recognition includes:

- Recognition of your company's name in the concert program as an event sponsor, and a half-page, black-and-white company ad
- Recognition of your company's name in all signage, collateral, and promotional materials affiliated with the performance or concert
- 20 complimentary tickets for the concert or performance of your sponsorship for your clients and employees
- Recognition in the Music Institute's Annual Report

Anniversary Gala



The Music Institute of Chicago Anniversary Gala brings together over 400 influential business, civic, and philanthropic leaders. Guests enjoy an elegant evening featuring cocktails, hors d'oeuvres, and dinner with musical performances by some of the Music Institute's talented Community Music School students and award-winning students from the Music Institute's Academy for gifted pre-college musicians.

This critical event raises over \$1 million to benefit the Music Institute of Chicago's commitment to high-level music education, scholarship and financial aid programs, and extensive outreach programs in the City of Chicago through Arts Link. Each year, the prestigious Dushkin Award, named for the Music Institute's visionary founders, Dorothy and David Dushkin, is presented in recognition of an international luminary in the world of music for their contributions to the art form, as well as to the education of youth.

Recent Dushkin Award recipients include Joshua Bell, Deborah Rutter, Lang Lang, Stephen Sondheim, Riccardo Muti, Yo-Yo Ma, and James Conlon.

Sponsorship benefits include prominent logo and/or name recognition on event collateral, tables for up to 10 total guests, and more.

Thank you for your consideration. For more information, please contact:

Alexis Cooke | Vice President of Institutional Advancement | 847.448.8323 | acooke@musicinst.org

