



.....

ADVERTISE IN THE 2019-2020 PROGRAM GUIDE!

Called a "visual and sonic gem" by Chicago Tribune critic John von Rhein

.....

Dear Friends,

Now in its sixteenth season, the Music Institute of Chicago's (MIC) Nichols Concert Hall is a premier performance venue located in the heart of downtown Evanston. Each year the Hall presents a world-class guest artist series and hundreds of student recitals and special events.

Advertise your organization or business in the beautifully designed and printed Nichols Concert Hall Program Guide. The variety of programming will allow your ad to be read and referenced by thousands of concert-goers. Don't miss this unique opportunity to connect with some of Chicagoland's most affluent and sophisticated patrons. In addition, reach more than 1,500 MIC families, which include high achieving college-bound musicians as well as active learners and cultural enthusiasts of all ages from more than ninety Illinois communities. In addition to your program ad, your business will be recognized with sponsor signage in the Nichols Concert Hall lobby for the entire 2019-2020 season as well as on our website with a link to your site. The Music Institute is a non-profit 501c (3) whose mission is to provide high quality music and lifelong learning for people of every age and level of experience. Your support helps to make this possible.

Select season highlights include:

- Opening Night ~ featuring Chicago Symphony Orchestra concertmaster Robert Chen and pianist Matthew Hagle
- Marcus Roberts Trio ~ "Piano Giants" (Gershwin, Monk, Ellington, and more!)
- Formosa Quartet ~ "one of the very best quartets of their generation"
- From the Heart ~ featuring incredible performances from core members of the Music Institute's esteemed faculty
- Family Holiday Concerts
 - Spooktacular: Halloween-themed music for all ages followed by a musical "Haunted Open House"
 - Duke It Out! Nutcracker: showcasing traditional (Tchaikovsky) and jazz-inflected (Ellington) versions of The Nutcracker Suite curated by Dance Chicago with Axiom Brass and Quintet Attacca

Attached please find a rate sheet with details about our program guide. We thank you in advance for your support!

Erin Fusco
Director of Marketing & Communications

Music Institute of Chicago

Nichols Concert Hall: 2019-2020 Season Guide Ad Rates

Reserve your ad space today! Deadline: September 20, 2019

Select Page Size/Type	Full Season
Premium-Full Color: Inside Front/Inside Back	<input type="checkbox"/> \$1,500
Black & White: Opposite Inside Front/Inside Back Cover	<input type="checkbox"/> \$1,000
Black & White: Full Page	<input type="checkbox"/> \$750
Black & White: 1/2 Page	<input type="checkbox"/> \$500
Black & White: 1/4 Page	<input type="checkbox"/> \$350

Your ad will be featured in the Music Institute of Chicago (MIC) Nichols Concert Hall 2019-2020 Program Guide. This beautifully printed piece is used at all Nichols Concert Hall performance series concerts, as well as MIC Academy and Music Institute Chorale performances taking place at Nichols Concert Hall for a total of more than 15 concerts reaching thousands of arts patrons and music lovers. In addition, enjoy recognition in our Nichols Hall Concert Hall lobby and on our website.

Please see reverse side for size specifications.

Company/Organization Name _____

Preferred Website Link _____

Contact Name _____ Title _____

Billing Address _____

City _____ State _____ Zip Code _____

Telephone _____ E-mail _____

Method of Payment: Check (payable: Music Institute of Chicago)

Visa Master Card Discover American Express

Card No. _____ Expiration: _____ CSV Code: _____

Please invoice (payment will be due in full within 30 days of receipt)

**Questions? Contact: Erin Fusco, Director of Marketing & Communications
847.448.8310 | efusco@musicinst.org**

Music Institute of Chicago

Nichols Concert Hall: 2019-2020 Season Guide Ad Specs

Please send all art via e-mail or dropbox to:

Erin Fusco, Director of Marketing & Communications
 efusco@musicinst.org@musicinst.org | 847.448.8310

**RESERVATION DEADLINE:
 September 20, 2019**

ACCEPTABLE FILE FORMATS:

- Press Quality PDF
- jpg (300 dpi)

PLEASE COMPLETE AND RETURN FORM TO:

E-MAIL: efusco@musicinst.org
FAX: 847.905.1490

AD SIZES	WIDTH	HEIGHT
Premium - Inside Front or Inside Back Full Color (CMYK)	5"	8"
Black and White Full Page	5"	8"
Black and White Half Page (horizontal)	5"	3.875"
Black and White Quarter Page (vertical)	2.25"	3.875"

2019-2020 Program Guide Schedule: Ads to be included in following programs

NICHOLS CONCERT HALL PRESENTS	MIC ACADEMY AT NICHOLS CONCERT HALL	MIC CHORALE AT NICHOLS CONCERT HALL
Sunday, September 29 at 3pm Robert Chen, violin Matthew Hagle, piano	Saturday, November 23 at 7:30pm Academy Orchestra: Jim Setapen, conductor	Sunday, December 8 at 3pm "Come Let Us Sing": Danny Wallenberg, director
Sunday, October 27 at 3pm Family Concert: Spooktacular	Friday, December 13 at 7:30pm Academy Chamber Music	Sunday, March 8 at 3pm "Music She Wrote": Danny Wallenberg, director
Saturday, December 8 Family Concert: Duke It Out Nutcracker	Saturday, February 29 at 7:30pm Academy Chamber Music	Sunday, June 7 at 3pm "Carmina Burana" in collaboration with the Jewish Reconstructionist Congregation Choir and Humboldt Park Neighborhood Choir of the Chicago Children's Choir
Saturday, February 15 at 7:30pm From the Heart Faculty Showcase	Saturday, March 21 at 7:30pm Academy Orchestra: Jim Setapen, conductor	
Saturday, March 14 at 7:30pm Marcus Roberts Trio	Saturday, April 11 at 7:30pm Academy Chamber Music	
Saturday, March 28 at 7:30pm Celebrating 100 Years of Art Blakey	Friday, May 1 at 7:30pm Academy Chamber Music	
Saturday, April 4 at 7:30pm Formosa Quartet	Sunday, May 24 at 3pm Academy Orchestra: Jim Setapen, conductor	